



4 New Ways
to Care for
Your Horse.





Farnam Cares.

Because you care. Because we understand that the time you spend with your horse is the best part of every day.

You already trust Farnam for the proven equine products you've faithfully used for years. You know the Farnam label means quality you can depend on. We're constantly striving to discover innovative ways to improve your horse's health and well-being, so we're proud to introduce these new additions to our supplement line: **DigestAid™ Synbiotic Paste and Powder**, **Immusyn™ Powder** and **Apple Elite™ Paste Electrolyte**.

Since our founding in 1946, Farnam has become one of the most prominent names in the animal health care industry. Widely recognized as the leader in horse care products, we know that our reputation is based on your trust.

Farnam® horse products cover a wide range of equine essentials, including fly control, deworming, grooming, hoof and leg care, wound treatments, leather care, stable supplies and, of course, nutritional supplements.

You can count on Farnam to continue to offer the proven horse care items you've come to rely on and to pursue development of new products.

Strong bonds are built with great care.™



Apple Elite™ Paste Electrolyte; DigestAid™ Synbiotic Paste and Powder, and Immusyn™ Powder are made in the USA, Veterinarian Approved and carry the NASC seal.

Sustain. Empower. Maintain.

NEW Immusyn™ Powder

Your horse is only as strong as his immune system and that immune system is under constant assault. Exposure to different environments, unknown horses, stress from training, competition and travel...all of these can all take a physical toll and put his health at risk.

NEW **Immusyn™ Powder** provides antioxidant and immune support benefits at the cellular level. This innovative supplement contains Glutasyn®, a unique milk protein isolate, backed by extensive research. This key ingredient promotes the activity of glutathione, a naturally-occurring protein and antioxidant, which fights free radicals and is found in virtually every cell of the body. Provide the support your horse needs to maintain a strong immune system.

- Offers daily immune and antioxidant support
- Palatable powder is easy to use
- Ideal for times of stress and for regular use
- Designed for use by horses of all ages, breeds and types
- Amount can be adjusted according to your horse's state of health for his specific needs
- Veterinarian recommended

Did You Know?

Glutathione is a naturally occurring protein and antioxidant found in virtually every cell of the body.





Balance. Support. Maintain.

NEW DigestAid™ Synbiotic Powder

Did You Know?
It generally takes 24 hours for food to pass completely through the horse's digestive system, with most of that time spent moving through the hind gut.

You probably never thought of bacteria as a good thing, but your horse's digestive system cannot function properly without it. Beneficial bacteria and microbes help maintain a healthy digestive tract.

DigestAid™ Synbiotic Powder is a NEW formula containing a unique blend of prebiotics and probiotics designed to help maintain optimal immune and digestive health. Stress, changes in feed, and medication can all upset the balance of intestinal microflora. DigestAid™ Synbiotic contains live microbials and helps to replenish the population of beneficial bacteria needed for proper intestinal function.

- Contains prebiotics and probiotics proven to support intestinal health
- Helps maintain healthy balance for proper digestive function
- Provides added immune and digestive protection during times of stress
- Helps maintain proper pH levels
- Provides support for growth and development in young horses
- Helps balance beneficial intestinal microflora

NEW DigestAid™ Synbiotic is also available in convenient paste form!

It's perfect for those times when your horse is "off feed" or for horses that don't receive grain. Because you give the paste directly into his mouth via the convenient syringe, you know your horse immediately receives the entire amount.

- Appetizing paste offers the same beneficial digestive and immune support as powder, but in convenient form for immediate use anytime, anywhere
- Helps balance beneficial intestinal microflora
- Amount is easily adjusted depending on your horse's specific needs and condition
- Offers support during times of stress and for extended periods

Did You Know?

A "synbiotic" is a product containing both probiotics and prebiotics, designed to work synergistically. Probiotics may include microorganisms, fungus and yeast, all specific live beneficial bacteria meant to aid digestion. Prebiotics are substances identified as preferred food sources for beneficial bacteria.



Hydrate. Replenish. Maintain.

NEW Apple Elite™ Paste Electrolyte



Your horse can't survive without electrolytes. These vital minerals affect everything from muscle contraction to heart and brain function. When hot weather and/or stress deplete the electrolytes in your horse's body, he needs help—and fast.

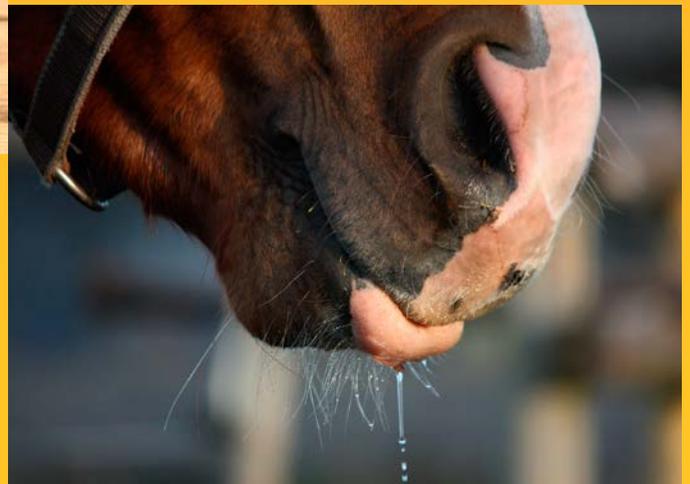
NEW **Apple Elite™ Paste Electrolyte** contains the same mineral salts as those lost when your horse sweats. The concentrated formula provides rapid replenishment of electrolytes lost due to heat, humidity, exercise and stress. The easy-to-use 60 cc syringe allows you to adjust the amount given according to exercise intensity and how much your horse is sweating. You'll want to keep several tubes on hand for travel, long trail rides, competition and home use. Apple Elite™ Paste Electrolyte is the perfect companion to long-time Farnam® staple, Apple Elite™ Powder Electrolyte. Use both to make sure your horse is protected at home and when you're on the go.

- Provides an immediate serving of electrolytes
- Encourages normal water consumption year round
- Helps your horse's body maintain the fluid levels necessary for healthy normal function
- Can be used proactively and given up to 12 hours ahead of travel or exercise
- Formulated for all classes and ages of horses
- Ideal for trail, performance, working and senior horses

Did You Know?

Studies have shown that horses will voluntarily drink more within the first hour after exercising if the water is about 68 degrees Fahrenheit.*

*Data on file.



“My feed store often runs specials on different types of grain. Is there anything wrong with switching between different feeds if I can get a great deal?”

An abrupt change in concentrates (grain) or forage will unbalance the beneficial bacteria necessary for normal function of your horse's digestive system. Toxic substances are released when they die and their die-off allows harmful, opportunistic bacteria to increase in number, and can lead to gastrointestinal disturbances. You should make any feed changes gradually over a week's time to allow the beneficial bacteria time to adapt to the new food source. You may also want to feed a digestive support supplement during times of feed change.

“When should I use Immusyn™?”

Immusyn has been formulated to be used on a daily basis to support your horse's immune system during times of stress such as a change in environment, traveling/trailing, or competition.

“After a recent long trail ride, my horse seemed more tired than usual. I think he might have gotten dehydrated. Is there any way to tell?”

You can use the “skin response test” any time. With your thumb and forefinger, pinch out a bit of skin over the point of the horse's shoulder, then release it. With most well-hydrated horses, the skin flattens almost instantly or at least within a second. If the pinched area stays “tented” and settles back slowly, this tells you the horse may be already dehydrated or is on his way to dehydration.

“If the FDA doesn't regulate equine supplements, how can I be sure I'm buying a quality product?”

Look for the National Animal Supplement Council (NASC) quality seal on the label ensuring that the product is made by a member of the NASC. This means that the company has undergone a scrupulous independent quality audit and adheres to stringent guidelines for manufacturing, labeling and adverse event reporting.



Times When You Might Want To Use These 4 New Farnam Products?

Horse's Condition & Current Events	Immusyn™ Powder	DigestAid™ Synbiotic Powder Form	DigestAid™ Synbiotic Paste Form	Apple Elite™ Paste Electrolyte
Travel	●	●	●	●
Competition	●	●	●	●
Heavy Training	●	●	●	●
Deworming	●	●	●	
Course of Antibiotics	●	●	●	●
Sickness	●	●	●	●
Heat & Humidity	●	●	●	●
Change of Environment	●	●	●	●
Change in Routine	●	●	●	●
Change in Feed	●	●	●	●
Young, Old, Debilitated	●	●	●	●



When it comes to horse care, Farnam has you covered. With a complete line of essential products—from fly control, deworming, grooming and hoof and leg care to wound treatments, leather care, stable supplies and nutritional supplements—you count on Farnam to help keep your horse healthy.

Be sure to visit www.farnamhorse.com and sign up for *Life with Horses*, the free monthly e-newsletter, to receive the latest horse health news and product updates, along with money-saving, subscriber-only rewards.



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